**POSITION**: Data Scientist

**REPORTS TO**: Head of Data Scientist

## **OBJECTIVE OF THE POSITION**

- Support the business with empirical data, providing new insights to the business's mission, and using
  advanced statistical analysis, data mining, and data visualization techniques, to create solutions that
  enable enhanced business performance.
- Support the business to leverage and synthesize large volumes and variety of data in order to enhance
  the business's understanding of individual population segments, propensities, outcomes, and decision
  points.
- Combines data, computational science, and technology with consumer-oriented business knowledge
  in the business setting, to drive high-value insights into the business and drive high-impact through
  the business levers at the business's disposal.

## QUALIFICATION.

- Bachelor's degree in Statistics, Mathematics, Computer Science, Machine Learning, Economics, Data Analytics or any other related quantitative field.
- Master's degree will be an added advantage

## **EXPERIENCE**

- 5 years' relevant experience.
- Experience in Business analysis/informatics and business outcomes research within a fast paced and complex business setting.

## **LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP**

Membership of a relevant professional body will be an added advantage.