



JOB ADVERTISEMENT

Live connected.

Transformation! Change! Technology!

Transformation and change are buzz words being echoed within Botswana Telecommunications Corporation Limited (BTC) at the moment. Opportunities for employment exist within BTC for dynamic individuals with a desire to work in a fast-paced technology driven environment.

1. HEAD OF MARKETING

REPORTS TO: General Manager Marketing

OBJECTIVES OF THE POSITION

- To provide professional brand strategy that will deliver shareholder value. (Create, maintain organisational brand strategy).
- To manage brand execution and management as well as marketing communication activities.
- To support General Manager Marketing in developing a marketing plan by providing professional brand equity development.
- To Manage all marketing communications including digital marketing, advertising, promotions, and commercial sponsorships.
- To plan, coordinate and evaluate all marketing campaigns on behalf of marketing.
- To plan and manage industry forums and corporate events.
- To ensure that BTC Conforms to investor expectations and provide relevant timely briefings.

QUALIFICATION

- Bachelor's degree in marketing, communications, business administration, social sciences, media studies or equivalent.
- Masters' Degree will be an added advantage.

EXPERIENCE

- 9 years' professional experience in marketing sphere, ideally in marketing communications, brand management, digital content marketing and social media marketing.
- Certified Marketing Management Professional (CMMP).

LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP

- Membership of a relevant professional body will be an added advantage.

2. DIGITAL SERVICES MANAGER

REPORTS TO: General Manager Marketing

OBJECTIVES OF THE POSITION

- To build and maintain BTC online presence.
- To develop on-line marketing presence including digital interface that enables customers ease interactions with BTC and access BTC products and services.
- To explore partnerships in digital services business ventures that generate new revenue streams.
- To design, build and maintain BTC Social Media presence.
- To build and manage effective relationships with wireless access services providers (WASPs) to drive products and services innovation around digital services.
- To plan and execute all digital marketing, marketing database, e-mail, social media and display advertising campaigns.
- To measure and report performance of all digital marketing campaigns and assess against goals (ROI and KPIs).

QUALIFICATION

- Bachelor's degree in marketing or equivalent.
- Masters' Degree will be an added advantage.

EXPERIENCE

- 6 years' professional experience,
- 3 years' experience in digital Marketing space will be an added advantage.
- Certified Marketing Management Professional (CMMP).

LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP

- Membership of a relevant professional body will be an added advantage.

3. PHYSICAL SECURITY MANAGER

REPORTS TO: Head of Security Services

OBJECTIVES OF THE POSITION

- To oversee the daily functions of the BTC security operations to ensure appropriate security statutes are followed as per the BTC Unified Security Framework.
- Manages and/or coordinates services including, but not limited to, alarm monitoring, access control, 'incident detection, mitigation and response', communication and awareness, delivery functions, theft and property and deterrence functions
- Assist with coordination and implementation of physical security site plans and standing orders to ensure protection of all employees, visitors, vendors, physical plant, assets, and infrastructure
- To manage day-to-day supervision of contracts with security companies and monitor contract delivery, ensuring that service level agreements are met

- To manage identified risks or vulnerability in the BTC security program and spell out plans for taking corrective action.
- To participate in the development of a corporate strategy by providing professional inputs and advice relating to the BTC security compliance issues.

QUALIFICATION

- Degree in Security Management, Criminal Justice Studies or equivalent.

EXPERIENCE

- Six (6) years' professional experience in the field of security management.
- Project Management experience is an added advantage.

LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP

- Certified Security Management Professional (CSMP) and Certified Protection Professional (CPP) and Physical Protection Professional (PSP) or any equivalent.
- Technical Security certifications on alarm monitoring, access control, CCTV and 'incident detection, mitigation and response' systems is an added advantage.
- PRINCE2 or Project Management Professional (PMP) or any equivalent.
- Membership of a relevant professional body will be an added advantage.

4. INVESTOR RELATIONS MANAGER

REPORTS TO: Head of Stakeholder Relations

OBJECTIVES OF THE POSITION

- To provide professional inputs to the creation and maintenance of a BTC corporate strategy.
- To provide professional analysis and presentation of feedback to the company investors' perceptions and opinions, brokerage security analysts' positions and summaries, relative stock price movements and periodic ownership analysis.
- To ensure compliance with Botswana Stock Exchange (BSE) Listings Requirements
- To manage all BTC investor relations initiatives within an agreed policy framework.

QUALIFICATION

- Degree in Financial Accounting, Business Administration or equivalent.

EXPERIENCE

- Six (6) years' experience in either investor relations, banking, asset management, or financial analyst role.
- Three (3) years' managerial experience in an investor relations space is preferable.

LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP

- Membership of a relevant professional body will be an added advantage.

5. REVENUE ASSURANCE ANALYST

REPORTS TO: Revenue Assurance Manager

OBJECTIVES OF THE POSITION

- To implement the revenue assurance strategy for all revenue products.
- Identify and prevent revenue leakage activities.
- Evaluate controls across all revenue assurance activities as well as monitor compliance.
- Reviewing national and international interconnect invoices
- Ensure adherence to the credit policy and review the dispute ratio
- Execute Revenue Assurance Awareness across BTC

QUALIFICATION

- Degree in Accounting, Information Technology or equivalent.
- Basic data query skill/training

EXPERIENCE

- Five (5) years professional experience in Revenue Assurance, Fraud Management and/or Telecommunications

LEGAL CERTIFICATION / PROFESSIONAL MEMBERSHIP

- Global Revenue Assurance Professional Association (GRAPA)
- Professional Enterprise Risk Management Certification.
- Membership of a professional association, preferably of a revenue assurance management body.

Remuneration: The Company offers a competitive compensation package, commensurate with qualifications, skills and experience.

If you fit the bill, kindly send your application, latest CV and certified copies of certificates and Identity document (OMANG) to: recruitment@btc.bw, Attention: General Manager – Support Services and Human Resources, P.O Box 700 Gaborone.

NB: We respond to shortlisted candidates only.

CLOSING DATE: 08th August 2023

Kindly note that BTC will not receive hand delivered applications.